



EMBARGOED UNTIL 10:00 FRIDAY 20 DECEMBER

AI And Copyright Consultation: Creative Rights in AI Coalition Urges Government to Enforce Copyright Law Through Transparency Without Compromising Rights

Reacting to the release of the government's consultation on AI and copyright, the Creative Rights in AI Coalition said:

"Whilst members are still digesting the details of the consultation, rights holders do not support the new exception to copyright proposed. In fact, rights holders consider that the priority should be to ensure that current copyright laws are respected and enforceable.

"The only way to guarantee creative control and spur a dynamic licensing - and generative AI - market is for the onus to be on generative AI developers to seek permission and engage with rights holders to agree licences. We welcome proposals for transparency measures which will allow rights holders to understand how their work has been used but these should be implemented to make existing copyright law enforceable, rather than being offered as a 'trade off' for the degradation of copyright protections."

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Notes

- Organisations in membership of the Creative Rights in AI Coalition are:
 - Artists' Collecting Society
 - Association of Illustrators
 - Association of Authors' Agents
 - Association of Independent Music
 - Association of Learned and Professional Society Publishers
 - Association of Online Publishers
 - Association of Photographers
 - Authors' Licensing and Collecting Society
 - British Copyright Council
 - British Phonographic Industry
 - CILIP - the library and information association
 - Copyright Licensing Agency
 - Creators' Rights Alliance
 - Design and Artists Copyright Society
 - DMG Media
 - European Publishers Council
 - Financial Times
 - Getty Images
 - Guardian News & Media
 - Independent Publishers Alliance
 - Independent Publishers Guild
 - Independent Society of Musicians

Creative Rights in AI **COALITION**

- International Association of Scientific, Technical & Medical Publishers
 - Motion Picture Association
 - Mumsnet
 - Music Publishers Association
 - News Media Association
 - News Media Europe
 - Newsquest Media Group
 - NLA Media Access Limited
 - Pact (Producers Alliance for Television and Cinema)
 - Pan Macmillan
 - PICSEL (Picture Industry Collecting Society for Effective Licensing)
 - PPL (Phonographic Performance Ltd)
 - PPA (Professional Publishers Association)
 - PRS for Music
 - Publishers Association
 - Publishers' Licensing Services
 - Society of Authors
 - Society of Editors
 - Telegraph Media Group
 - The Associated Press
 - The Society of Artists Agents
 - UK Music
 - Writers' Guild of Great Britain
- www.creativerightsinai.co.uk
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