

Revolutionising Image Identification and Licensing

What is PICSEL-ID?

PICSEL-ID is an innovative image

indexing and visual search engine powered by Reverse Image Search (RIS) technology. Using a cutting-edge fingerprinting system, PICSEL-ID identifies images based on their visual content and connects users with the rightful owners.

With a simple drag-and-drop interface, users can search for an image by uploading a single photo, a cropped or rotated version, a PDF, a montage, or even an entire book that needs relicensing.

PICSEL-ID is a solution to modern challenges in image retrieval, misuse, and licensing. Whether you're protecting your creative work or sourcing content with confidence, PICSEL-ID is here to simplify and secure the process.

Why Should You Use PICSEL-ID?

If you are a Visual Creator, Picture Library or Photo Agency, PICSEL-ID will:

- Make your work discoverable: and connect
- with potential buyers.
- Protect Your Work: Index and monitor your
- portfolio to help prevent misuse and ensure proper attribution.
- Expand Your Reach: Grow your database by
- regularly adding licensed and previously infringed images, ensuring they
- are included in searches worldwide.

If you are already a PICSEL member, for a limited period, you can index all your images free of charge.

Non-members can index images for a small admin fee.

If you are an Image Buyer:

- **Streamlined Image Licensing:** Simplify the
- process of identifying and licensing images, no matter the source or
- format - just drag and drop the image(s), a montage or a book and our
- technology will quickly locate the correct rights holders to licence or
- relicense images confidently.
- PICSEL works only with reputable agencies and

- individuals, giving you confidence that the rightsholder will always be
- paid.

What happens when a search result gleans no results?

Unique to PICSEL-ID, unmatched search results are sent to members who may have the image but have not indexed it yet. Additionally, these results are shared with agencies through a small subscription service, extending the search's reach and increasing the chances of success.

For the first 12 months, this service will be free for everyone, enhancing the platform's accessibility and effectiveness for all users.

For more information contact help@picsel-id.com